

Development Drishti (DD): FAQs

1. What is the Development Drishti (DD) ?

Development Drishti is a society of development professionals from the various donor agencies with immense past experience in their sector. The group operates to bring collaboration among NGOs, Donors, Corporate and Government to create programs and activities to further the social development agenda.

2. What is the organisation's primary goal?

The core objective is to empower associate outfits to become entirely self-sufficient, capable, and competent. In that regard the organization seeks to be a catalyst, mentor, facilitator and advisor with a common goal to bring development to the community.

3. How does DD operate to achieve this goal?:

Development Drishti operates as a technical and operational facilitator through the following framework:

- a. Proposal Development: Formulating competent, high-quality project proposals. (refer to our Concept Notes - CNs)
- b. Fundraising Support: Assisting outfits in marketing their proposals to various funders, including Corporate Social Responsibility (CSR) donors.
- c. Co-Funding Co-ordination: Designing projects where corporate CSR funds complement existing government allocations (e.g., funding corporate-grade medical equipment for a newly built government community health center under e-Sanjeevni).
- d. Last-Mile Delivery: Utilizing corporate funding to bridge delivery gaps in state programs, ensuring benefits reach the most marginalized populations. (work with grassroot population)
Compliance & Reporting: Translating complex government metrics into transparent, data-driven ESG (Environmental, Social, and Governance) impact reports that meet corporate board expectations.
- e. Advisory & Selection: Guiding CSR committees toward high-priority government-approved sectors to ensure regulatory compliance with national CSR laws

4. What areas of technical expertise do your members possess?

The DD team features a multi-disciplinary skill set that covers the following sectors:

HEALTH	EDUCATION	HRD / MANAGEMENT	FINANCE
ENERGY	ENVIRONMENT	POPULATION	ICT

5. How does DD apply this expertise to any given activity?

Our multi-disciplinary team possesses the exact institutional memory and technical skill set required to navigate both public policy and corporate governance:

- a. **Bureaucratic & Policy Expertise:** Because our members have worked with international donor agencies and centres of excellence, we understand how to read public policy, navigate state machinery, and leverage government schemes.
- b. **Multi-Disciplinary Technical Oversight:** Our expertise in Health, Energy, Environment, and Finance allows us to design technically sound proposals that satisfy strict government standards while remaining attractive to corporate investors.
- c. **Financial Planning & Legal Compliance:** We possess the specialized financial acumen needed to manage blended finance models (combining public and private capital, benchmark financing) while ensuring absolute transparency and compliance with existing laws.
- d. **Proposal Marketing Capacity:** We possess a proven capacity to package complex public sector initiatives into highly competent, outcome-based proposals tailored specifically to harmonize Government and Corporate expectations.

6. What is the nature of DDs financial model?

DD has no funding corpus or capital. It works on a non-profit basis and receives funding from its members, donors and interested collaborators who need the expertise of its members. None of its members are salaried or have any income from the society. Funds received are used in developing activities and any governance overheads only.

7. What is DD's marketing strategy?

Given members who have a vast experience of the development sectors it relies on their networking, references and word of mouth. However, we do have a web site which provides relevant information about the Society <https://developmentdrishti.org>
For more information you may contact us at info@developmentdrishti.org
